



Dear Water Festival Supporter,

The Central Iron County Water Conservancy District has demonstrated a strong commitment to support water conservation efforts in Iron County. Given your organization's conservation efforts, we would like to invite you to partner with the District as a sponsor of our Community Water Festival that will take place on **June 27<sup>th</sup> from 10am-2pm at the Main Street Park in Cedar City, UT**. The Water Festival provides community members the opportunity to meet and mingle with professionals and learn about new products and services that can help them become more water efficient.

By becoming a Sponsor, you will not only be supporting the Festival, but also our mission and research efforts. In addition to organizing the Water Festival, the District supports local and state water professionals in sustaining a statewide water conservation movement. We accomplish this by recharge, agricultural conservation, and increasing awareness and knowledge in the community through our 5<sup>th</sup> grade water fair, our free water check program, Localscapes landscaping course, professional & homeowner training programs, water development projects, and research projects.

I hope that you will consider partnering with the District for this wonderful event in support of water conservation. Please review the attached page for more information about our sponsorship options. We look forward to partnering with you.

Sincerely,

A handwritten signature in black ink that reads "Kimberlee Trower". The signature is written in a cursive style and is positioned above the printed name and title.

Kimberlee Trower  
Public Relations & Conservation Manager  
Central Iron County Water Conservancy District  
(435) 865-9901 | kimberlee@cicwcd.org



### **\$1000 Summer Storm Sponsor**

The Summer Storm Sponsorship delivers high visibility and provides ample business exposure by aligning your brand with the Festival as a partner. This package includes everything listed in the Babbling Brook Sponsorship packages below: social media mentions; free vendor space; logo on event poster; website exposure; logo on event sponsorship banner. And in addition, your company will be mentioned in a social media video advertisement and press release for the event.

### **\$500 Babbling Brook Sponsorship**

The Babbling Brook Sponsorship provides sufficient exposure by aligning your brand with the festival as a promotional partner. To show our thanks we'll include your business logo on our social media. We'll also include everything listed in the Rain Dance Sponsorship packages below: complimentary vendor booth space; logo on event poster; website exposure; logo on event sponsorship banner.

### **\$250 Rain Dance Sponsorship**

The Rain Dance Sponsorship provides promotional exposure by aligning your brand with the festival as a promotional partner. To show our thanks we'll include your company's business logo on our festival poster (distributed & posted in local businesses); your logo will be printed on the large sponsorship banner located at the event; your logo (linked to your company's web page) will appear on the event web page; finally, we'll include a complimentary vendor booth space.

### **\$100 Friend of the Festival**

This is a great option for anyone interested in supporting the Festival. To say thank you for your generosity we'll add your name to our sponsorship banner that will be displayed at the Festival. We'll also include a complimentary vendor booth space.



*Central Iron County Water Conservancy District is a 501(c)3 non-profit organization.  
All contributions are tax deductible according to tax law.*

Business Name: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

### **Sponsorship Payment Methods**

#### Card/Electronic Check:

Please call our office at 435-865-9901 and mail or email application (see address below)

#### Checks:

Please make checks payable to CICWCD, and mail or deliver to:  
Central Iron County Water Conservancy District  
710 S Westview Drive  
Cedar City, UT 84720

[LOGOS: If sponsoring for an amount of \$250 or greater, please send a copy of your business logo with a transparent background to kimberlee@cicwcd.org for advertising purposes]

Sponsorship Deadline: April 30th

## **We truly appreciate your support!**

cicwcd.org/water-festival/ | 435-865-9901 | kimberlee@cicwcd.org